



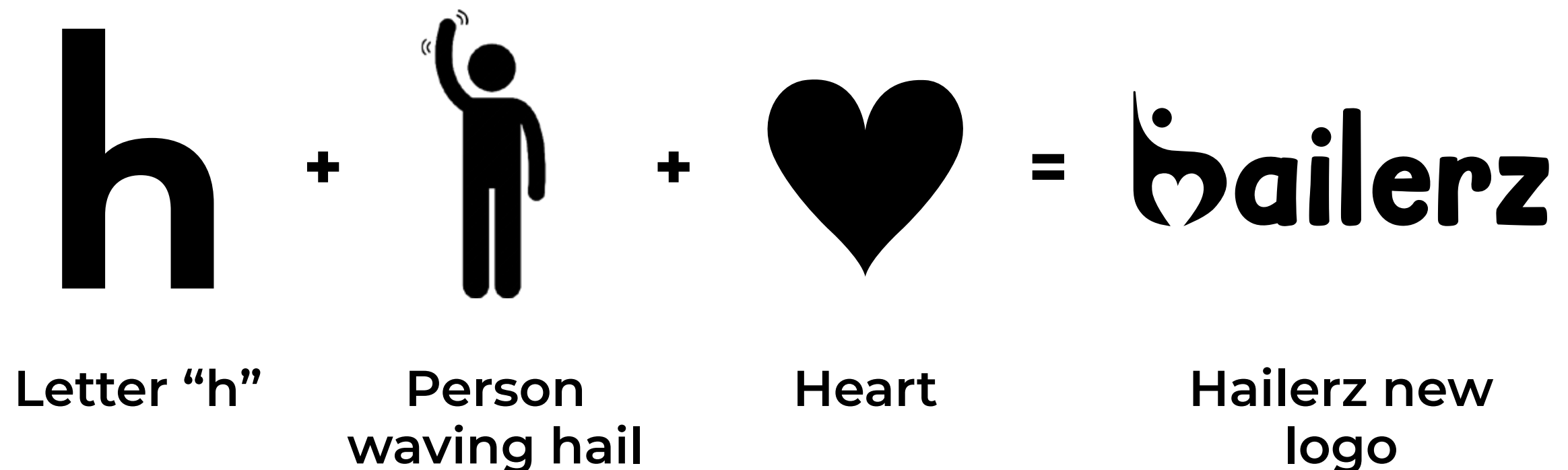
Trailers

Made by Ananya Pal

Logo Meaning

The new Hailerz logo is derived from the term “Hail” and the spirit of community. Inducing the heart in the letter “h”, the feeling of unity and community is conveyed here. Also, the circle on top indicates a cheerful human bading ‘Hi’ and celebrating and embracing victory.

The new logo is a **wordmark** logo, and is scalable to make sure it fits in different platforms.



Typefaces used:

>> Primary: **Hey Comic**

>> Secondary: **Montserrat**

Logo Scalability

The new Hailerz logo, whether used as a wordmark or icon, is scalable and visible from all angles and sizes. Keep a spacing of x units every where, whenever used.

Wordmark:



Icon:







bailerz

Hail. Grow. Develop. Together.





Hailerz



<https://www.hailerz.com/>

Thank you!

Made with love , by Ananya.❤️