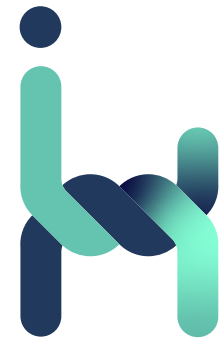




ih



Hailerz

Main logo

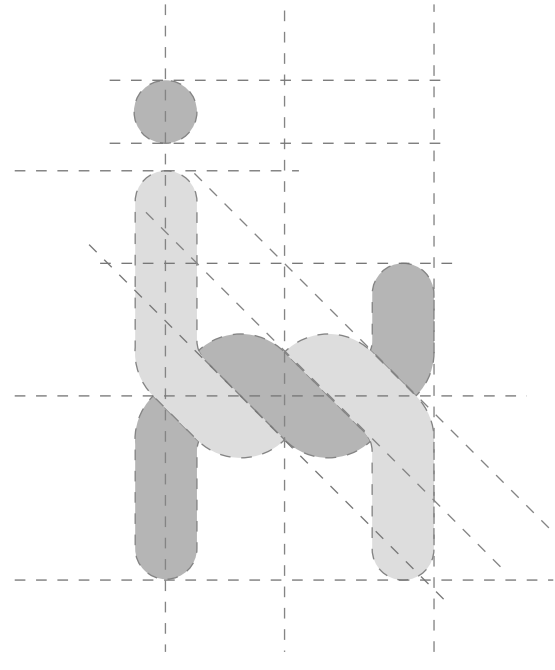


Horizontal



Solid color





strengthening



Relationship/community



Hailerz was born out of necessity to build, nurture and strengthen relationships. We connect people to their favourite celebs, influencers, in all positive way. On this platform, fans have unrestricted access to their favourite celebs who can join in celebrating loved ones. Conversely, talents have a more intuitive way to genuinely bond with their fans in Africa/diaspora.

Our mission is simply to provide good cheer for all. Hence, we have incorporated all that Hailerz embodies into our brand identity. The logo symbolises "twale," a nigerian lingo that depicts salutation with both hands in the air - a mark of respect.



An abstract graphic design featuring a dark blue background with large, overlapping organic shapes in yellow and teal. Several stylized hands are depicted in these colors, some reaching towards the center. The word 'twwale' is written in a bold, white, lowercase sans-serif font, centered horizontally. Below it, the same word is repeated four times in a white outline font, stacked vertically.

twwale

twwale

twwale

twwale

twwale