

Problem Solving



CURRENT LOGO

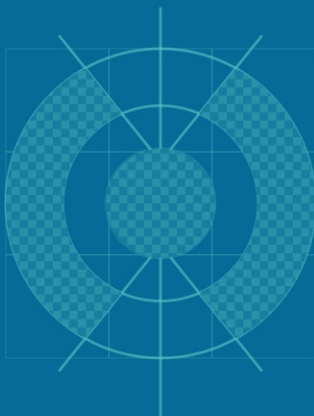


REDESIGNED LOGO

The newly designed logo for Hailerz aims to preserve the original visuals and ensure that viewers remember the modern aesthetic. The redesigned landmark has proven to be effective while remaining simple and inspiring. A modern Sans Serif typography also plays a crucial role in the design







About Hailerz

Hailerz is a thriving global community known for its friendly and supportive environment where creativity knows no bounds. The organization aims to provide a platform for individuals from diverse countries and continents to showcase their creative skills through learning, training, and challenging their skills in an ever-evolving creative landscape.

The logo for Hailerz features the word "Hailerz" in a bold, white, sans-serif font, centered within a large, light blue, stylized pair of parentheses. The background of the entire lower half of the image is a dark blue gradient with a subtle, vertical wood-grain texture.

(Hailerz)



Round Bracket



People



Hailerz

Logo Concept

The logo reflects the story of the community “Hailerz” and the approach of redesigning their existing logo to a simple and yet inspiring to digest. The essence of our mission to foster creativity and professional growth across the globe.

The Icon

The curve of the logo has been reshaped into an open bracket, symbolizing flexibility and the brand's friendly approach to clearly communicate Hailerz's values. The central circle represents a welcoming gesture, reflecting the inclusion of people from various backgrounds in the community's activities. This design element signifies growth, collaboration, and the development of professionalism. Closing up with another bracket represents the community's unwavering support, bringing every creative into the spotlight to achieve their goals

#AD2B8D

RGB: 6 107 150
CMYK: 87 38 11 26

Corn

#066B96

RGB: 126 242 221
CMYK: 43 0 27 0

Corn

#EFC71B

RGB: 239 199 27
CMYK: 2 16 94 6

Corn

#DE0930

RGB: 222 9 48
CMYK: 0 100 83 1

Medium Red Violet

Typography

TheSans

Hailerz



Aa

ABCDEFGHIJKLMN
OQRSTUVWXYZ

abcdefghijklmn
opqrstuvwxyz

0123456789

!#\$%&*?(@)

TheSans 7-Bold

TheSans is a highly versatile and functional typeface that enhances design projects with a professional and contemporary look.





Meet Alfred Oswald,
a goal driven musician

Hails from Ghana

Hails from Tanzania

Hails from Asia

Hails from England

Hails from Nigeria

Hails from California

Hails from Zimbabwe

Hails from South Africa





Let your skills shine in the spotlight!

Learn. Share.
Challenge Yourself

www.hailerz.com



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Let your skills
shine in the
spotlight!

Learn. Share. Challenge.

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 Hailerz




Let your creativity flow and grow.

Unlock your complete creative potential by being part of a supportive community that encourages learning, sharing, and growth. Our platform empowers you to display your creations, gain wisdom from other creatives, and draw inspiration from the diverse talents of our members.

Join our vibrant community today!

www.hailerz.com



 Hailerz

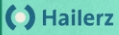
Learn.

Share.

Challenge.

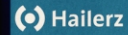
Relate.

www.hailerz.com



Let your
creativity
flow and
grow.

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Learn.
Share.
Challenge.
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Let your creativity flow and grow.

Unlock your complete creative potential by being part of a supportive community that encourages learning, sharing, and growth.

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Join our vibrant community today!

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Thank You

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